

UNIT 4: INTEGRATING MULTIMEDIA

IT 7240 - JULY 22, 2009

AGENDA

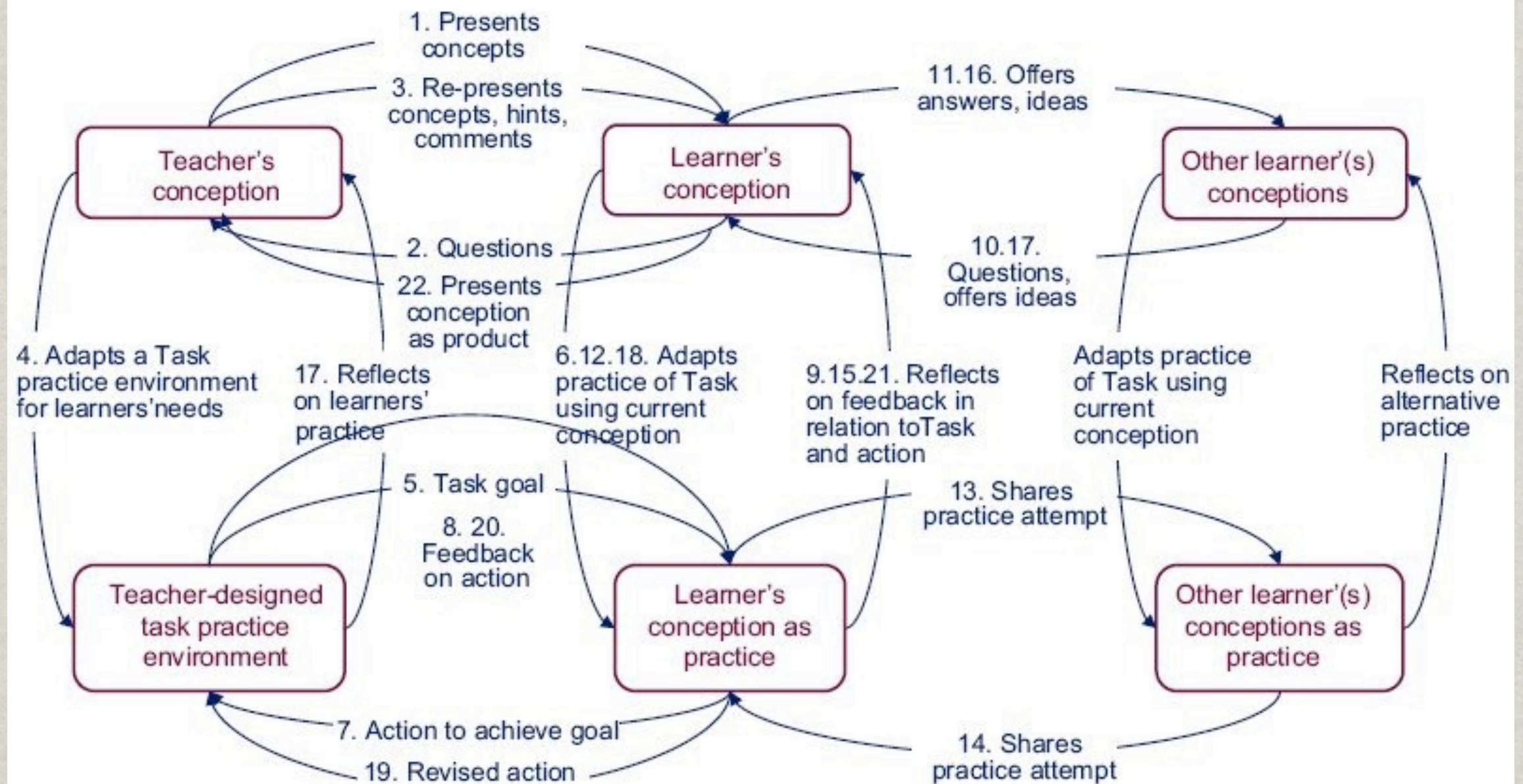
- ✻ Tour of Blackboard LMS
- ✻ Discussion of Nichols Article - Web 2.0 and the future of education
- ✻ Social Media - Is it still relevant?
- ✻ MS Office Tricks

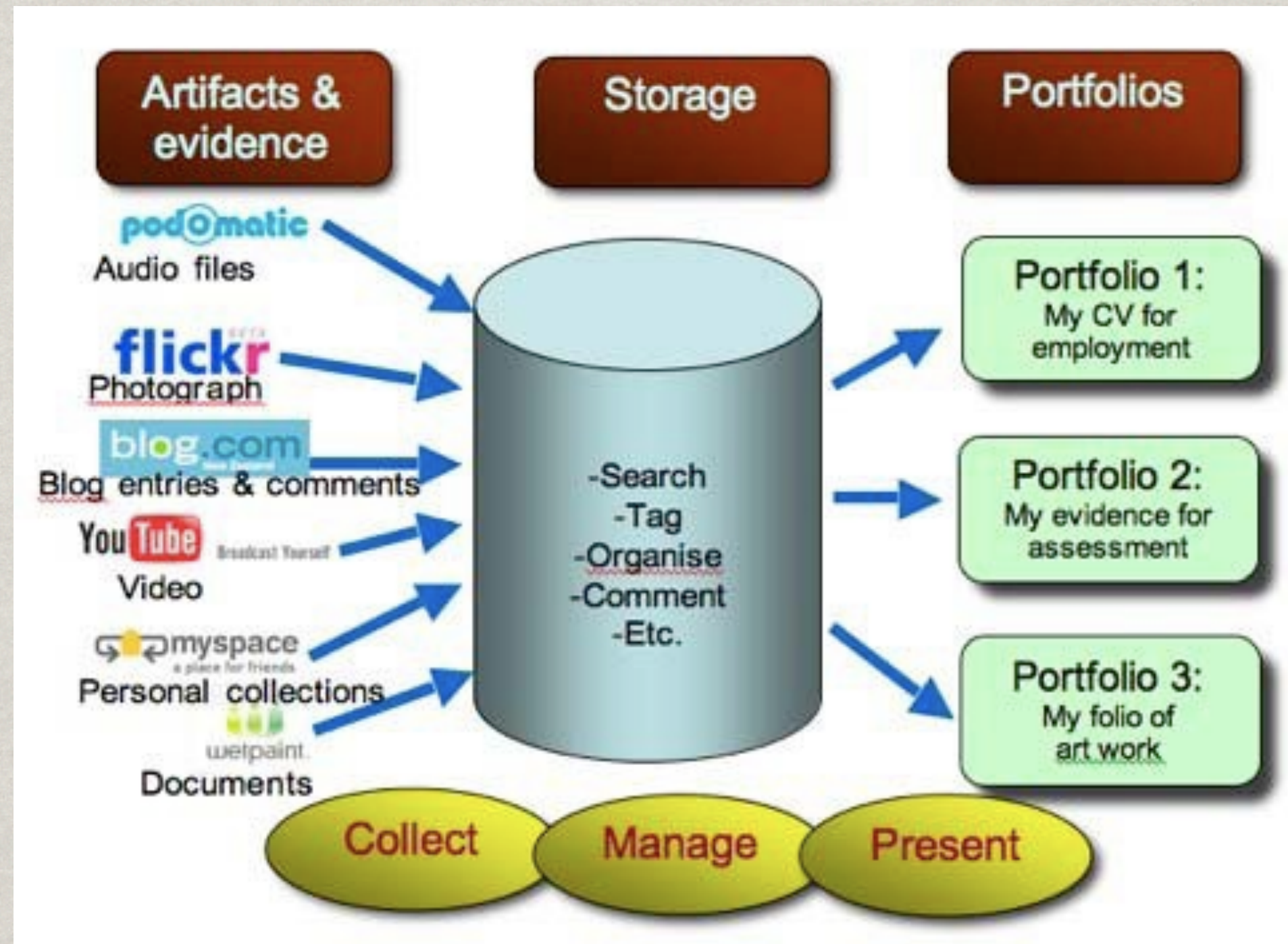
BLACKBOARD

⦿ Blackboard
<http://blackboard.wayne.edu>

MARK NICHOLS ARTICLE

- ✻ Web 2.0 vs. Formal Education
- ✻ Net-Gen Effect
- ✻ Conversational Framework
- ✻ ePortfolios
- ✻ mLearning





SOCIAL MEDIA

- ✻ Is it still relevant?
- ✻ How has Social Media Changed the world?
- ✻ The World's Biggest...
- ✻ Royalty-free Media Site

LINKED VIDEO

- ✻ When Good People do Bad Things with PowerPoint
- ✻ Embeddable Player - Requires HTML

```
<embed src="http://www.teachertube.com/embed/player.swf" width="470" height="260"
bgcolor="undefined" allowscriptaccess="always" allowfullscreen="true"
flashvars="file=http://www.teachertube.com/embedFLV.php?
pg=video_17014&menu=false&frontcolor=ffffff&lightcolor=FF0000&logo=http://
www.teachertube.com/www3/images/greylogo.swf&skin=http://www.teachertube.com/
embed/overlay.swf&volume=80&controlbar=over&displayclick=link&viral.link=http://
www.teachertube.com/viewVideo.php?
video_id=17014&stretching=exactfit&plugins=viral-1&viral.callout=none&viral.onpause=fals
e" />
```


EMBEDDED VIDEO

EMBEDDED AUDIO & IMAGES



LAB

- ✿ Work on Social Media Evaluation Form
- ✿ Selection of Media for PowerPoint Lab 8/25